Fighting for the Independent U.S. Cattle Producers
R-CALF USA

Trade Show & Sponsorship Packet

In addition to the chosen benefits listed below, all Trade Show Booth, Convention and Membership Sponsors registered by the July 1, 2021 deadline will receive:

♦ Recognition in the *Tri-State Livestock News' R-CALF USA Official Convention Program* read by over 20,000 producers. Additional special advertising rates available (see TSLN flyer).
♦ Recognition in the *Cattlemen's Newsletter* sent to over 5,700 R-CALF USA Members.
♦ Recognition on R-CALF USA's website: www.r-calfusa.com.
♦ Recognition in 2021 Convention materials.
♦ A 1-year R-CALF USA Associate Membership or renewal to an existing membership.

Trade Show Booth Packages Deadline July 1, 2021

♦ An R-CALF USA trade show booth is a great opportunity to meet one-on-one with an average of four hundred attendees from 25 states.

___ **Silver - $500**   – 8' x 10' booth. Full convention registration (includes meals) for 1 person.

___ **Gold - $1,000**   – 8' x 10' booth. Full convention registration (includes meals) for 2 people. Includes a 200-word business description and link on our website and in our newsletter.

___ **Platinum - $1,500** – 8' x 10' booth. Full convention registration (includes meals) for 4 people. Includes *a* 200-word business description and link on our website and in our newsletter. Also includes a post about your business and link on R-CALF USA's Facebook.

___ **Diamond - $5,000** – (2) 8' x 10' booths.
Full convention registration (includes meals) for 6 people. Includes *a* 500-word business description and link on our website and in the newsletter. Includes a post about your business and link on R-CALF USA's Facebook.

Convention Sponsorships Deadline July 1, 2021

___ **Logo - $250**   – Your logo on digital display. Registration not included.

___ **Break - $500**   – Recognition via break table placards.
Full convention registration (includes meals) for 1 person.

___ **Speaker - $1,000**   – Recognition via table placards.
Full convention registration (includes meals) for 2 people.

___ **Registration - $1,500**   – Recognition via nametags and registration bags.
Full convention registration (includes meals) for 2 people.

___ **Meal Sponsor - $2,000**   – Recognition via table placards during event.
Full convention registration (includes meals) for 4 people.

Member-Only Sponsorships Deadline July 1, 2021

___ **Ride For the Brand - $1,000** – Full convention registration (includes meals) for 2 people. Ranch name, 5 photos (ranch life, family, and/or brand/logo) and a 200-word history/description via poster display and in the Tri-State Livestock News' R-CALF USA Official Convention Program.

___ **Legacy - $5,000** – Full convention registration (includes meals) for up to 6 people. Can be dedicated to the memoriam or honorarium of a special person. Ranch/farm name, 5 photos (ranch life, family, and/or brand/logo), and a 500-word history/description showcased via poster display and in the Tri-State Livestock News' R-CALF USA Official Convention Program.

♦ All Trade Show Vendors are asked to donate an item to the Silent or Live Auction. Please bring item to the registration table at vendor check-in.
♦ It is the Trade Show Vendor's and Sponsor's responsibility to submit completed registration, logo, ranch or business description, and photos to **r-calfusa@r-calfusa.com** or to the R-CALF office **by July 1, 2021.**

Complete the information as it should appear in all print.　　**Register Online at www.RcalfConvention.com**

Name: _____

Business or Ranch Name: _____

Business Address or Mailing Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Cell Phone: _____

Business Website: _____ Primary E-mail: _____

Convention Pre-Registration** (Includes all meals.)	Cost	# of Attendees	Sub-total
Property Rights Day Wed. 8 am - 4 pm	$50 X	_____	_____
Full Convention (Prop. Rights Day not included)	$200 X	_____	_____
1 Day (Circle:) Thurs. or Fri.	$100 X	_____	_____
(Optional) 1 Year Membership Renewal	$100 X	_____	_____

Trade Show Packages		Package Includes:	Sub-total
Silver	$500	Full Registration for 1 person	_____
Gold	$1,000	Full Registration for 2 people	_____
Platinum	$1,500	Full Registration for 4 people	_____
Diamond	$5,000	Full Registration for 6 people	_____

Convention Sponsorship Packages			
Logo	$250	Registration not included	_____
Break	$500	Full Registration for 1 person	_____
Speaker	$1,000	Full Registration for 2 people	_____
Registration	$1,500	Full Registration for 2 people	_____
Meal Sponsor	$2,000	Full Registration for 4 people	_____

(Circle:) Thurs. or Fri. (Circle:) Breakfast, Lunch, Dinner

Member Sponsorship Packages			
Riding for the Brand	$1,000	Full Registration for 2 people	_____
Legacy	$5,000	Full Registration for 6 people	_____

Additional Meals, Pre-Register** by August 1, 2021		Cost	Quantity	Sub-total
Breakfast	Thurs., Aug. 19	$15.00 X	____	_____
Lunch	Thurs., Aug. 19	$25.00 X	____	_____
Dinner	Thurs., Aug. 19	$35.00 X	____	_____
Breakfast	Fri., Aug. 20	$15.00 X	____	_____
Lunch	Fri., Aug. 20	$25.00 X	____	_____
Banquet/Keynote	Fri., Aug. 20	$50.00 X	____	_____

PRE-REGISTRATION TOTAL: _____

List Additional Nametags: _____

Sign Here ➡ _____

Return to **R-CALF USA, PO Box 30715 Billings, MT, 59107.** Circle Check Enclosed or Credit Card Payment.

Card Number: _____ Name on Card: _____

Expiration: _____ Security (3 digit # on back): _____ Signature: _____